



COMITE DE TURISMO
Y CONVENCIONES
DE TIJUANA

OCUPACION HOTELERA EN TIJUANA

MES							PROMEDIO MENSUAL
Año	2000	2001	2002	2003	2004	2005	
Enero	47.9%	46.9%	44.4%	48.6%	58.4%	52.6%	49.8%
Febrero	55.7%	56.3%	48.2%	59.9%	65.1%	62.5%	57.9%
Marzo	66.2%	58.4%	52.6%	55.7%	70.6%	61.4%	60.8%
Abril	57.4%	62.3%	55.2%	58.6%	67.1%	66.8%	61.2%
Mayo	59.3%	49.9%	56.3%	61.4%	69.0%	63.3%	59.9%
Junio	59.6%	60.6%	57.4%	61.0%	62.7%	67.2%	61.4%
Julio	62.4%	63.6%	56.9%	71.5%	74.2%	ND	65.7%
Agosto	69.0%	63.2%	61.8%	75.9%	65.1%	ND	67.0%
Septiembre	62.8%	57.8%	56.5%	62.6%	64.8%	ND	60.9%
Octubre	55.6%	55.3%	57.5%	66.3%	64.6%	ND	59.8%
Noviembre	55.1%	49.8%	59.7%	66.9%	62.1%	ND	58.7%
Diciembre	46.6%	40.9%	51.1%	58.3%	53.2%	ND	50.0%
PROMEDIO ANUAL	58.1%	55.4%	54.8%	62.2%	64.7%	62.3%	59.4%

Fuente: Investigacion Directa a 13 Hoteles de La Ciudad

Fuente: Asociacion de Hoteles del Noroeste